




R → S	Outcome of Conditioning	
	Behavior Strengthened (more likely to occur again)	Behavior Weakened (less likely to occur again)
Added to a Situation After a Response (+)	Positive Reinforcement; Reward; (Getting something desirable)	Type I Punishment; Positive Punishment; Castigation; Presentation Punishment; (Getting something aversive/undesirable)
Taken Away From a Situation After a Response (-)	Negative Reinforcement; Relief; (Removal of something aversive / undesirable)	Type II Punishment; Negative Punishment; Removal Punishment; Penalty; Response Cost; (Loss of something desirable)




Practice Examples for Identifying Target Behaviors and Differentiating Types of Reinforcement & Punishment







Example 1:

- Billy likes to campout in the backyard. He camped out on every Friday during the month of June. The last time he camped out, some older kids snuck up to his tent while he was sleeping and threw a bucket of cold water on him. Billy has not camped out for three weeks.





Example 1:

- 1. What behavior was changed?
- Camping out
-
- 2. Was the behavior strengthened or weakened?
- Weakened (thus eliminate positive or negative reinforcement)





Example 1:

- 3. What was the consequence?
- Having water thrown on him.
-
- 4. Was the consequence added or subtracted?
- Added





Example 1:

- Since a consequence was added and the behavior was weakened, the process was....
- Type I / Positive Punishment





Example 2:

- Every time Madge raises her hand in class, she is called on. She raised her hand 3 times during the first class, 3 times in the second class and 4 times in the last class.





Example 2:

- 1. What behavior was changed?
 - Raising her hand.
 -
- 2. Was the behavior strengthened or weakened?
 - Strengthened (eliminates any type of punishment)



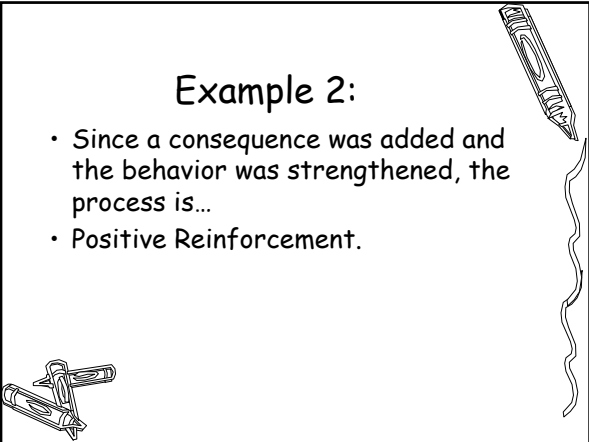
Example 2:

- 3. What was the consequence?
 - Being called on.
 -
- 4. Was the consequence added or subtracted?
 - Added



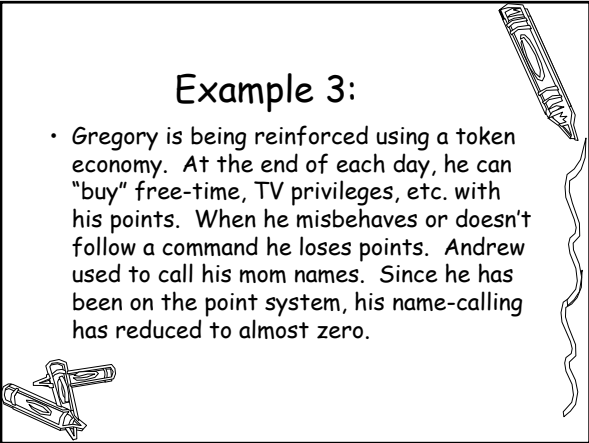
Example 2:

- Since a consequence was added and the behavior was strengthened, the process is...
- Positive Reinforcement.



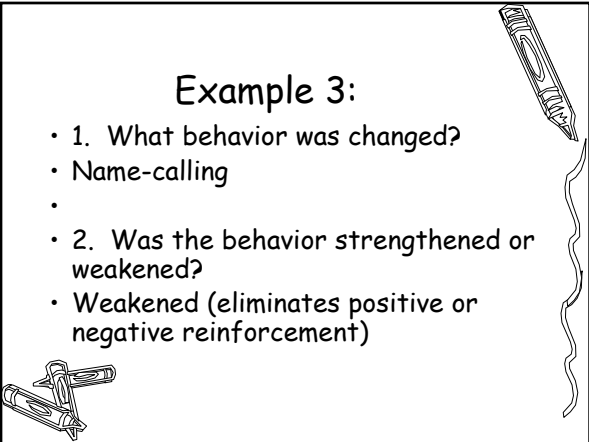
Example 3:

- Gregory is being reinforced using a token economy. At the end of each day, he can "buy" free-time, TV privileges, etc. with his points. When he misbehaves or doesn't follow a command he loses points. Andrew used to call his mom names. Since he has been on the point system, his name-calling has reduced to almost zero.



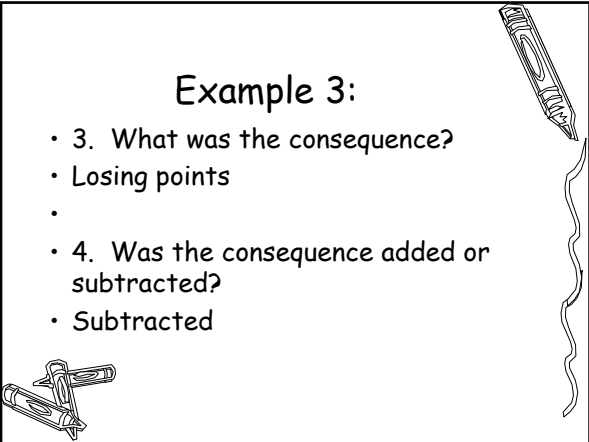
Example 3:

- 1. What behavior was changed?
- Name-calling
-
- 2. Was the behavior strengthened or weakened?
- Weakened (eliminates positive or negative reinforcement)



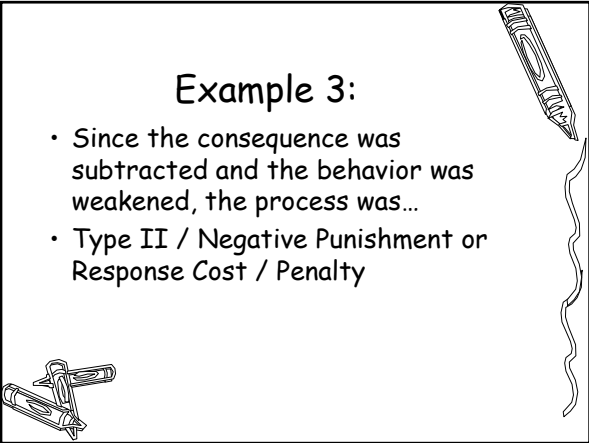
Example 3:

- 3. What was the consequence?
- Losing points
-
- 4. Was the consequence added or subtracted?
- Subtracted



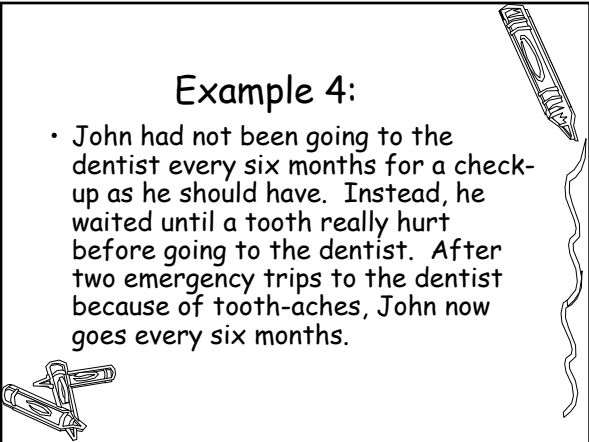
Example 3:

- Since the consequence was subtracted and the behavior was weakened, the process was...
- Type II / Negative Punishment or Response Cost / Penalty





Example 4:

- John had not been going to the dentist every six months for a check-up as he should have. Instead, he waited until a tooth really hurt before going to the dentist. After two emergency trips to the dentist because of tooth-aches, John now goes every six months.





Example 4:

- 1. What behavior was changed?
- Going to the dentist.
-
- 2. Was the behavior strengthened or weakened?
- Strengthened (eliminate punishment)



Example 4:

- 3. What was the consequence?
- Tooth no longer hurting.
-
- 4. Was the consequence added or subtracted?
- Subtracted.



Example 4:

- Since the consequence was subtracted and the behavior was strengthened, the process is....
- Negative Reinforcement / Relief

