

EDP 7400 Social Psychology of Educational Issues

Group Discussion Activity #5

- A. You are asked to develop interventions for a group of students who were identified as heavy TV viewers. What are some of the erroneous beliefs or attitudes these students are likely to have? What can be done to change these beliefs and how can your efforts be assisted by knowledge about the effects of characteristics of the audience on persuasion?

- B. Develop an intervention applicable to an academic setting (e.g. increasing achievement in a particular subject, increasing academic motivation, etc.) which target the students' attributions as the primary agent of change. Discuss how this would work and specifically how the intervention would be implemented.